

BRIDGING THE COMMUNICATIONS GAP

Questek has recently bridged the communication gap for pharmaceutical giant Aspen Pharmacare.

Phase two of a four phase installation was completed in 2003. Aspen Pharmacare's brief was to offer a video conferencing solution that would initially link three of their offices around the country - Durban, Johannesburg and Port Elizabeth - and that would eventually include Bloemfontein, Cape Town and East London. Their existing system did not meet their expectations, so



QUESTEK's sales and project team had their work cut out for us them in terms of working with the client to design and develop a solution that would deliver immediate benefits and increase top-line performance and profitability. Questek has also supplied an 8-port bridge in one of the Johannesburg sites which will facilitate multi-site video-conferencing for the group.

In addition to the three-site video conferencing solution, Aspen opted for dual DNP rear projection screens and NEC projectors in their Johannesburg and Durban offices.

Videoconferencing is changing the way companies do business. It facilitates face-to-face meeting environments across borders, clearing the way for efficient communication and collaborative decision-making both within and between organisations. It is an effective form of communication with distinct benefits. Today, more than ever, it is proving to be an extremely powerful business tool, transforming day-to-day business operations by helping to increase effectiveness, maximise resources and optimise productivity.

